

Subject line: Enjoy this Adventure! (Without leaving the couch)

Greetings Thrill Seekers,

I'm humbled to share with you a story of a fool who couldn't get enough of competitive racing, and so decided that they better sign up for the most challenging and dangerous kayak race in the world, the [Yukon River Quest](#). Even if the fool didn't win, they could at least finish the damn thing. That fool was me, and now I've managed to get the whole ordeal down on paper. My memoir [Upside Down in the Yukon River](#) (6/26/19) is the story of how I ended up capsized on the Yukon River in the wilds of Canada during the world's most extreme kayak race, and barely lived to tell of it.



It's safe to say I learned A LOT while on the brink of death in the Canadian wilderness. When I left Iowa behind, I thought I could leave my struggles with addiction behind too. But I had no idea just how overpowering those struggles were until the Yukon River forced them to the surface. I hope you'll find my story of facing my demons while I fight for survival inspiring, whether you're a fool for adventure like me, a homebody, or have struggled with addiction yourself. After all, I believe wholeheartedly that there is always something worth learning when we listen to each other.

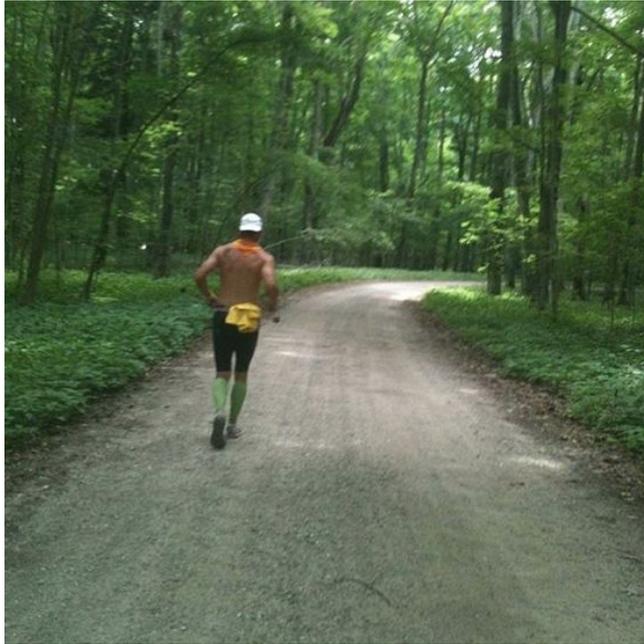
Thank you for coming on this journey with me. Enjoy the ride!

Steve Cannon

[Read an excerpt now](#)



Read more about my adventures at [expandyourpossible.com](http://expandyourpossible.com)



Praise for *Upside Down in the Yukon River*: Coming June 26th, 2019

*“I’ve never been more inspired to get up off the couch and run a marathon, or heck, hop in a kayak and paddle my way up the Yukon, just like Steve Cannon bravely did in this impossible to put down memoir.”*

—**Jimmy J. Ski**, author of *On the Willamette*

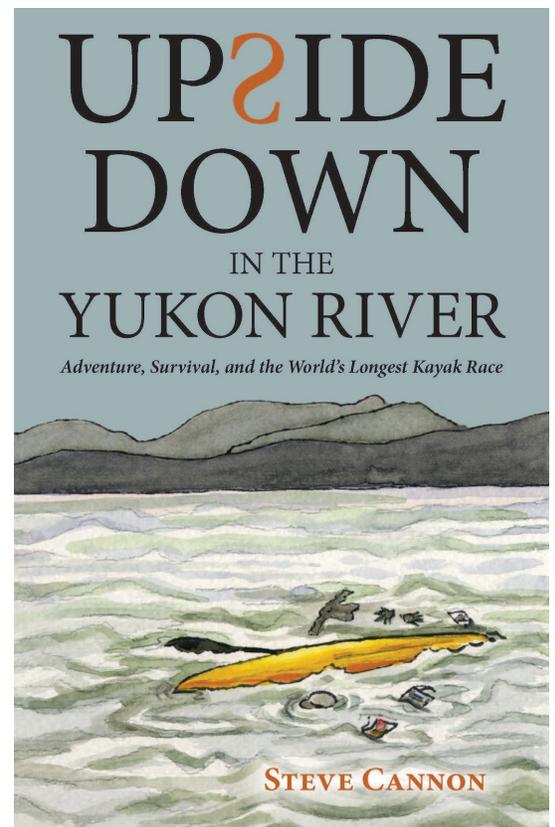
*“Absolutely thrilling! I was hooked on this stunning memoir from the get-go. If I were to ever meet Steve Cannon in person, I’d be honored to shake the hand of this brave adventurer.”*

—**Snow Paddleton**, author of *River Waddle Blog*

*“This gem of a memoir has something to teach all of us.”*

—**Kay Sequoia**, *Publisher’s Weekly*

[Pre-order a signed copy today!](#)



### About the Publisher

Based in Portland, OR, [Noble Press](#) is dedicated to publishing captivating stories that have inspired readers since 2018.

[Coming June 26th!](#)



### Sequence

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Email 4: Available Now: *Upside Down on the Yukon River*

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